

Friends of the Haverford Township Free Library
Minutes
January 9, 2013

Present: Janae Alberts, Christine Faris, Angela Gasparro, Roger Jack, Paul Kinney, Patti McFadden, Richard Romejko, Stephen Schweers, Nikki Senecal, Tim Woestman

Not attending: Nicole Bruno, Katrine Fantini, Vickie Godomski, Gerry Radack

Guests: Mary Beth Tomeny

Meeting called to order 6:19.

Treasurer's Report: Another \$1000 deposited.

Membership holding steady.

All three reports accepted unanimously.

Book Sale:

A code of etiquette has been developed, and incidents can be handled individually.

Should we scan books and sell them outside of the book sale on the internet? Roger Jack looked at sites for resale. He recommends trying "Cheap and Easy" for a sample of 200-300 books. You can download an app "cash for books" that turns your phone into a scanner and tells you what the book is worth. They send you free shipping materials and credit you for the book.

Other ways could be more profitable (like listing on Amazon or ebay) but will be more work. It's a question of manpower. Mary Beth agrees that is the big problem.

Other places like Cheap and Easy are Cash for Books and Book Scouter. All work similarly, although the latter scans places to see which will give the most money.

January is the first month of book sorting, and MB and her crew will experiment. We may decide there's a threshold of effort, and that we'll need a dedicated person for this job.

Director's Report:

Monetary Request Christine has sent an email request and the gift committee has approved:

\$2500 for summer reading program (\$1500 kids, \$500 teens, \$500 adults)

\$300 for the Book Bites Luncheon

\$500 for "Sounds of Summer" which Mary Shannon is organizing.

\$3300, passed unanimously, although Richard complained the list was too short.

Disk repair machine \$2500 but right now it is on hold. They need to find someone who can offer the disk repair services to the public.

Mobile Computer Lab 20 Mac Air books with a cart, a hands-on mobile computer lab to offer instruction. Could be used in business workshops. Several people wondered why Macs and not PCs if business people will use them? Schools in area use Macs. Christine will ask several people about PC vs Mac question. We don't want to create obstacles to business use—argument for using PCs. Christine assured the committee that she will endeavor to serve our customers as well as the business community.

Lockers The staff has requested lockers for security reasons. About \$1000.

Business Sponsorships Doing really well. At \$3500.

Space Utilization Study Christine hired an architect, Casaccio-Yu for a space utilization study. She would like the Friends to be involved and meet with the library consultants. Tell them what we would need or want or like in our wildest imaginations for space. Permanent book sale?

Garden Tour: The Grange is confirmed for June 8. The committee has selected three gardens and are looking for more if you have ideas.

Publicity Committee: Met twice with committee and library staff to discuss coordinating our efforts; received many good ideas. Want to drive traffic to the website and convert visitors to members. Make website more attractive (RSS feeds, allow nonmembers email access). Working on short annual report to add to website. It will differentiate between the library and Friends as well as make our dealings more transparent. Need to describe fundraising and improve the message culminating in a membership drive perhaps to align with Library Week in April. Website Committee (Roger Jack, Stephen Schweers, Nicole Bruno, Nikki Senecal) will meet.

New Business: What about having a Flea Market in the community room of Haverford Reserve?
Problem: how big is the space? If you can only get 20 tables into the area, you won't raise much money.

Next meeting: 2/13/13

Adjourned 7:40